



Ethan Jordan

PLAY-BY-PLAY
BROADCASTER

CONTACT

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-  ethan.jordan1964@gmail.com
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-  Salt Lake City, UT/ Willing to Relocate

SKILLS & PROFICIENCIES

Adobe Photoshop
Adobe Audition
Adobe Premier Pro
Adobe InDesign
Broadcast Equipment Set-Up and Teardown
Graphic Design
Content Creation
Comrex & Tieline
Corporate Sales
Ticket Sales
Basic Web Design
Veteran Tarp Puller

REFERENCES

Al Maulding: Producer/ Grand Junction Jackalopes/
(970) 296-0950
David Jahnke: Asst. AD/ Colorado Mesa Uni./
(970) 248-1187
Ben Schroeder: Video Coordinator/ Utah Valley Uni./
(801) 455-2760

EXPIERIENCE

Freelance Play-by-Play



Utah Valley University

2024 - Present

- Men's and women's basketball, softball and baseball on ESPN+



Weber State University

2024 - Present

- Football, men's & women's basketball, volleyball, softball and soccer on ESPN+



NJCAA

2024 - Present

- Play-by-Play of Division I Men's Basketball Tournament on ESPN+
- Play-by-Play & color commentary for the Junior College World Series
- Lead play-by-play of the Division II Volleyball National Championship



Rocky Mountain Athletic Conference

2021-Present

- Lead TV play-by-play of the RMAC basketball, baseball and softball tournaments
- TV play-by-play of the 2022, '23 and '24 NCAA baseball regionals



Colorado Mesa University (NCAA DII)

Play-by-Play Broadcaster

2021 - 2024

- TV play-by-play of home CMU football, basketball, baseball, volleyball, softball and soccer games for the RMAC Network and local TV.
- Radio play-by-play of road basketball and select home baseball games
- Interviewed coaches for post-game show both on radio and television



Grand Junction Jackalopes (MLB Partner Pioneer League)

Director of Marketing & Lead Play-by-Play Broadcaster

2021 - 2023

- Play-by-play of all home games on local TV, Flo Sports and radio
- Plan out, purchase, and set up all TV broadcast equipment and production elements.
- Create graphics for use on social media, video board and broadcast
- Manage social media, growing engagement by 356% during my tenure
- Write press releases, feature articles and game recaps
- Host team podcasts and MC team events
- Voice and write commercials airing on local radio
- Top corporate salesman accounting for 70% of new sponsorship money between the 2022 and '23 season
- Manage team website

Lead Play-by-Play Broadcaster

2024

EDUCATION

Arizona State University

Bachelor's Degree

2017 - 2021