







Ethan Jordan

PLAY-BY-PLAY BROADCASTER
MEDIA RELATIONS

CONTACT

-  303-929-9996
-  ethan.jordan1964@gmail.com
-  ethan-jordan.com
-  Grand Junction, CO/ Willing to Relocate

REFERENCES

- Matt Allen: General Manager/ Billings Mustangs/
(970) 255-7625
- Dave Jahnke: Asst. AD/ Colorado Mesa University/
(970) 248-1187
- Jim Davis: Sports Director/ TEAM 1340/
(970) 361-7176

SKILLS & PROFICIENCIES

- Adobe Photoshop
- Adobe Audition
- Adobe Premier Pro
- Adobe InDesign
- Broadcast Equipment Problem Solving
- Graphic Design
- Social Media Strategy
- Comrex & Tieline
- Corporate Sales
- Ticket Sales
- Basic Web Design
- Veteran Tarp Puller

RESUME

EXPIERIENCE



Grand Junction Jackalopes (MLB Partner Pioneer League)

2021 - Present

Director of Media & Sales

- Lead play-by-play on radio, local TV and Flo Sports stream
- Producer for TV broadcast. Built broadcast from scratch. Planning out, purchasing and engineering equipment for a four camera production.
- Write press releases, game stories and feature articles
- Serve as main liaison between local press and clubhouse, coordinating media requests and making appearances on local radio talk shows
- Lead team of seven marketing & broadcast interns
- Hire, manage and schedule press box staff
- Create graphics for use on social media, video board and baseball cards
- Coordinate content releases for social media
- Voice and write commercials appearing on local radio
- Collaborate with marketing staff to plan, create and execute in-game video and on-field entertainment
- Top corporate salesman accounting for 70% of new sponsorship money between the 2022 and '23 season
- Assist in managing team website



Colorado Mesa University (NCAA DII)

2021 - Present

Play-by-Play Broadcaster

- TV play-by-play of CMU football, basketball, baseball, volleyball and soccer games for the RMAC Network and local TV
- Radio play-by-play of road basketball and select home baseball games
- Voice of the 2023 & 2024 RMAC men's basketball tournament
- Call of the 2022 & '23 DII South Central baseball regional
- Commentator for select matches of the NCAA DII soccer tournament
- Interviewed coaches for post-game show both on radio and television
- MC of university athletic events such as luncheons and galas



Arizona State University

2019 - 2021

Play-by-Play Broadcaster

- Play-by-play of select women's basketball, baseball and softball games on PAC-12+

EDUCATION

Arizona State University

Bachelors Degree
2017 - 2021